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The Shops at Norterra Welcomes New Merchants

North Valley Shopping Center Adds Three New Businesses

*(Phoenix) –North Valley shopping destination **The Shops at Norterra** continues to add new merchants in spite of the challenging economy. **Pita Jungle, Sour Apple Gallery and Dance Academy North** recently opened at the shopping center, located at the northeast corner of I-17 and Happy Valley Road.*

*Looking for a healthy bite? **Pita Jungle** is the perfect place. The eclectic eatery has several Arizona locations and boasts fresh ingredients and a creative, comfortable atmosphere that will make anyone feel at home. Pita Jungle serves a mixture of dishes influenced by Mediterranean, French and Southwest cooking. The eatery also offers vegan and vegetarian dining options, welcoming any palate. "Our customers are finding a brand new experience with Pita Jungle. We're focused on the food, and the people," said Michael Reyes, General Manager of Pita Jungle. "This area has been so welcoming. It is a great place to be."*

*Art enthusiasts can find plenty of inspiration by visiting the new **Sour Apple Gallery**. The contemporary gallery features work by award-winning local artist, David Lizanetz. The gallery features his original fine art, steel sculpture and glass. Lizanetz also offers art restoration and logo design. His work is well-known, having been featured in a variety of magazines, film and television clips. "We had an exceptional turnout for our grand opening," said **Sour Apple Gallery Artist and***

Owner Lizanetz. *"The Shops at Norterra is an exciting plaza to be a part of, and I'm looking forward to being a successful addition to the shopping center."*

*Budding ballerinas or those who aspire to dance like the stars can whirl into **Dance Academy North.** This new school is now accepting students to join their variety of classes. There is something for all ages, with class levels ranging from beginner to advanced. Dance Academy North specializes in Ballet, Tap and Jazz, including a Combo class designed for children ages three to five. That class teaches younger kids basic dance principles through ballet and tap lessons.*

*"We are thrilled to welcome many new eateries, stores and services to The Shops at Norterra this fall," said **Marketing Director Stephanie Bugno.** "The North Phoenix market continues to exhibit a strong demand for new retail and restaurants and Norterra is proud to help meet that demand."*

*North Valley residents can look forward to additional merchants opening at the center later this fall. **European Wax Center, Smashburger, Yogurtini and Yogi's Grill** will join The Shops at Norterra's extensive list of dining and service destinations.*

For additional information about The Shops at Norterra and new shops, services and dining, visit www.norterrashopping.com.

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About The Shops at Norterra

The Shops at Norterra is a full destination shopping experience located just off I-17 at Happy Valley Road in North Phoenix. The Shopping center is home to an array of national, regional and local tenants featuring a mix of entertainment, hard and soft goods, eateries and specialty stores. For more information, please visit www.norterrashopping.com

About RED Development, LLC

RED Development, LLC, formed in 1995, develops, leases, manages, owns, and advises on shopping centers throughout the United States. The company, with co-headquarters in Kansas City, Mo. and

Phoenix, Ariz., has experience developing and consulting on a wide variety of commercial retail projects, including open-air regional shopping centers, better known as lifestyle centers, neighborhood grocery-anchored stores, regional power centers, mall re-development and mixed-use projects. With mixed-use development opportunities, RED maximizes projects by combining retail with residential, office and/or hotels. RED also partners with home builders to provide convenient retail and dining destinations within master-planned communities. RED has 39 projects open, under construction or in development, totaling more than 22 million square feet. To learn more about how RED is "REDefining" retail and entertainment development, visit www.reddevelopment.com.