



**FOR IMMEDIATE RELEASE**

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## **The Promenade at Chenal Announces Francesca's Collections Opening**

January 31, 2012 – **Little Rock, AR** - The Promenade at Chenal announces the opening of **Francesca's Collections** at the shopping center last Sunday, January 29, 2012. The 1,260 square foot space is located on the Southeast corner of the The Promenade Main Street roundabout, prime space between the new Apple Store and J.Crew. Francesca's specializes in the most fashion-forward styles in women's clothing, accessories, and great gifts. The store is constantly filled with new treasures and the style is always one step ahead of the trend. The opening is the first of many to soon come for The Promenade at Chenal in 2012.

The Promenade at Chenal has gained much momentum with the recent opening of exciting new one-of-a-kind retailers to the state and has become the destination shopping district for unique and upscale shopping, dining and entertainment in Little Rock and the state of Arkansas. The Center is expecting 90 percent to complete occupancy by fourth quarter 2012.

### **About Francesca's Collections**

Since opening its first store in 1999, Francesca's Collections has become one of the fastest-growing women's fashion retailers in the country. This publicly held company, with locations in over 41 states, provides its shoppers with an eclectic, carefully chosen assortment of treasured items. Francesca's provides this unique shopping experience to our patrons by taking its inspiration from travelers who search the world for beautiful luxuries and gifts to bring to their friends and family.

When shoppers visit Francesca's they will find that each boutique is a treasure chest overflowing with gifts, apparel, home accessories, and jewelry that reflect the most fashionable styles and desired items from all over the world.

## **About The Promenade at Chenal**

*The Promenade at Chenal is a 303,000 square-foot open-air lifestyle center located in the Chenal Valley Neighborhood of west Little Rock, Arkansas. The shopping center is designed in a French Gothic style, replicating a nostalgic Main Street shopping district. It's home to a variety of upscale national, regional and local merchants, many of which are first or only to the market, such as Apple, Nike and J Crew. In addition to the shopping, visitors will find an array of dining and entertainment options, including The Chenal 9 Theatres with IMAX.*

*Vehicular access to the Main Street allows convenient parking in front of your favorite store or restaurant. Beautiful landscaping, extensive sidewalks and unique water features create an environment ideal for shopping, entertainment and socializing.*

*The Promenade at Chenal is located just 4 miles west of the I-630 and I-430 interchange. Exit I-630 West and follow Financial Centre Parkway which becomes Chenal Parkway. The Promenade at Chenal shopping hours are Monday-Saturday 10am – 9pm and Sunday Noon – 6pm. To learn more about The Promenade at Chenal visit our website at [www.ChenalShopping.com](http://www.ChenalShopping.com) or “Like” us on Facebook at [www.facebook.com/thepromenadeatchenal](http://www.facebook.com/thepromenadeatchenal).*

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